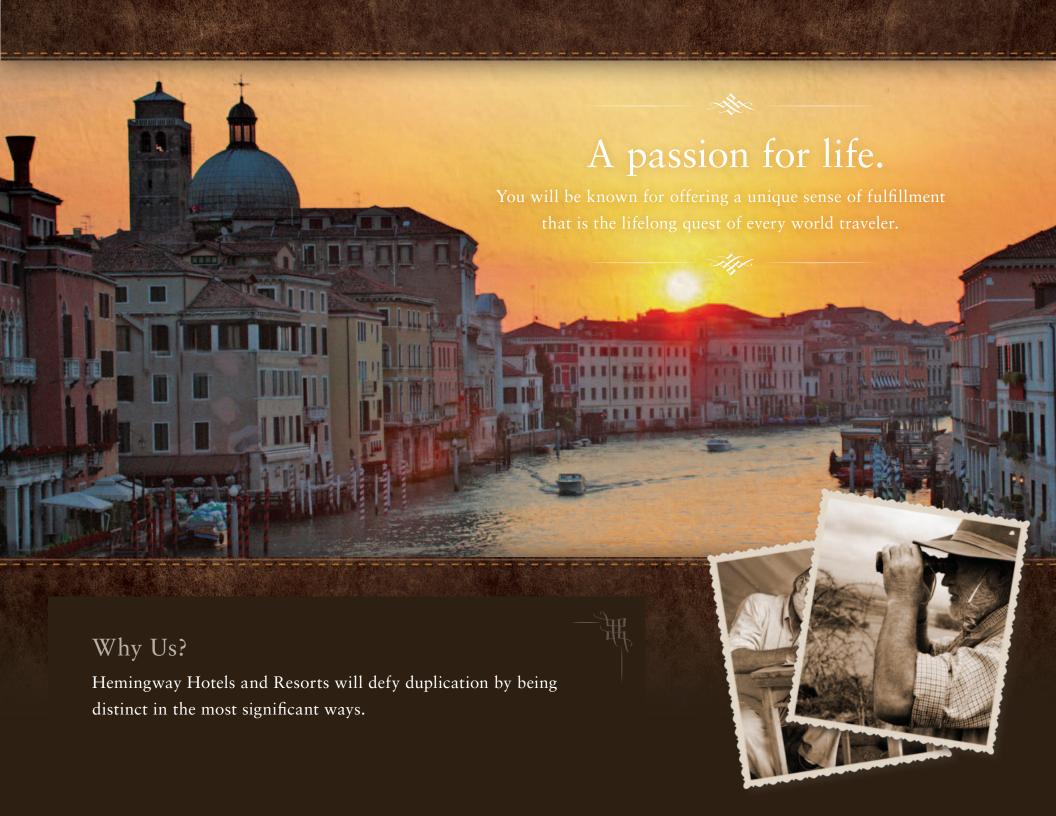




For some, living life to the fullest is the only option. But it takes a setting far beyond the reach of convention for that irrepressible spirit to flourish. That's the allure of Hemingway Hotels and Resorts, which you will find worldwide in destinations that encourage the pursuit of adventure, romance and culture.

"In order to write about life, first you must live it!" -Ernest Hemingway















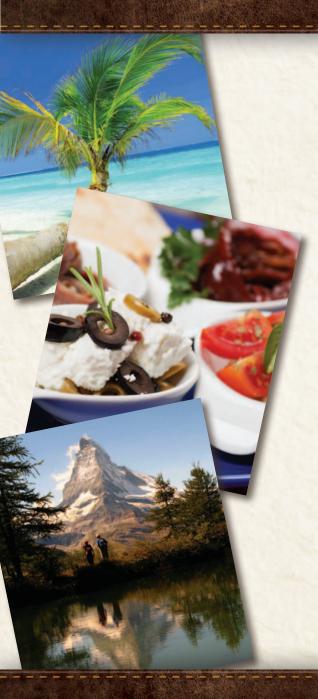
## Here's what's Novel about Hemingway Hotels

Hemingway Hotels and Resorts will be distinct in significant ways:

- Only properties or locations will be considered where the hotel or resort can provide an opportunity for an unparalleled guest experience.
- The architecture will genuinely express the spirit of the hotel's location and often reference the places where Hemingway lived and wrote.
- In homage to Hemingway's passion for great food, the restaurants will serve both authentic cuisine that reflects the local culture of the hotel, and Hemingway's favorite dishes from Paris, Spain, Italy, and elsewhere.
- The bars will be planned and managed to be the best anywhere, serving as the ultimate gathering places to enjoy Hemingway's favorite libations and the camaraderic of friends.

- Enlightening activities affording a fuller life will be offered day and night; everything from adventurous sports in the great outdoors to cultural events like book readings and tours.
- Each hotel will have a well-stocked, comfortably furnished library, inviting guests to delve into classics by Hemingway or other authors, or the most relevant topics through books, periodicals and online searches.
- The staff will follow a strict code of conduct like the heroes in Hemingway's fiction, always professional, interactive with guests but mindful of privacy, and guided by a strong moral compass.
- The essence of Hemingway will be celebrated—a passion for life, intellectual curiosity, unwavering integrity and respect for the natural world.





# The Hemingway Lifestyle

Ernest Hemingway's greatest pleasure in life was the crafting of the "one perfect sentence." He would then "refill the well" by spending the rest of the day as a "man of action." Hemingway was the ultimate sportsman. He loved deep-sea fishing, hunting, nature and the active physical life. But he was also just as at home at day's end with friends, enjoying the perfect martini in Paris, daiquiri in Havana or a Bellini in Venice, along with fine cuisine. Hemingway was always seeking the essence and fullness of each of life's experiences, about which he would then write so beautifully. It is these experiences and lifestyle that Hemingway Hotels will deliver to our guests.





# Criteria for a Hemingway Hotel

- In order to bear the Hemingway name, a property must be located in a market that has a relationship with the great author and his literature or the lifestyle and opportunity for adventure that those locales suggest.
- Our properties must have a drop off area/ porte cochere, lobby/ arrival area, bar, restaurant and spa treatment rooms and meet international four star standards at a minimum for quality in terms of both construction and amenities.
- Guest rooms must also meet these four star criteria and in most cases we will seek to offer a mix of oversized guest rooms and suites
- Size of back of house areas and parking criteria are determined by hotel size and complexity.

- New sites will be designed in conjunction with our approved architects. Existing sites will be subject to construction
- Technology, furniture, fixtures and equipment will be developed in accordance to our quality standards as are operating supplies and equipment.
- Upon engagement with Hemingway
  Hotels and Resorts, prospective
  developers will be provided with more
  detailed specifications of the above as
  part of the development documents
  provided. Much of this will also be
  dictated by each site so in most cases
  the specific criteria and specifications
  will be developed on a bespoke basis
  for each project.





### Our Team

The Hemingway management team brings over 100 years of experience to the brand.

#### Tuckey Devlin, President

tdevlin@hemingwayhotels.com

Tuckey Devlin leads the company's growth and development programming. He is a seasoned real estate and business development professional with over 28 years of experience in all aspects of the industries, including development, project and property management, finance, sales and leasing, food and beverage operations, tax planning, accounting and syndication. Since 1983, Mr. Devlin has been a principal in numerous real property businesses, including a Texas real estate management and syndication firm, two national apartment housing redevelopment companies and an international services company providing a wide array of real estate and financial services now supporting the development of Hemingway Hotel and Resorts projects. As a principal or owner's representative, Mr. Devlin has executed various real estate projects totaling over \$350,000,000 and has been responsible for the management and profitability of a diverse real estate portfolio in excess of \$1 billion in five states. Mr. Devlin is a graduate of the University of Texas at Austin with a BBA in Finance and Real Estate.





#### Carole Reed, Creative Director

creed@hemingwayhotels.com

arole Reed has over two decades of concept design, most notably as Sr. VP of Creative Development at the House of Blues Entertainment Corp for over ten years. Led co-branding agreements with Harley Davidson, Microsoft, MTV, ESPN, and the NFL. An avid adventure traveler and Hemingway devotee, Reed is cum laude graduate of Southern Methodist University in Texas She also studied at Decordova Museum School, Rome University, and Oxford University, England.





### An Inspired Hotel

Ernest Hemingway was drawn to the most inspiring destinations on this earth - from romantic Venice to carefree Key West. Which is why Hemingway Hotels and Resorts are found only in destinations of legendary reputation.

However, location alone does not make a Hemingway property. To qualify as a hotel or resort worthy of this iconic brand, a property must be true to its environment, unique in its architecture, and committed to providing its guests with one-of-a-kind experiences that deeply enrich their lives.

